

MOSCHINO Pollini

ALBERTA FERRETTI

LORENZO SERAFINI

PRESS RELEASE

AEFFE: Notification Of Share Buy-Back In The Period From 30 September 2019 to 4 October 2019

San Giovanni in Marignano, 7 October 2019 – Aeffe SpA announces to have acquired in the period from 30 September 2019 to 4 October 2019, in conforming with the programme released to the market on 30 July 2019 and approved by the Shareholders' meeting held on April 18, 2019, a total number of 20,000 treasury shares (corresponding to 0.02% of the total number of the ordinary shares), at weight average price of Euro 1.5219 for a total countervalue of Euro 30,438.00.

The Company, listed on the STAR segment of Borsa Italiana, operates in the luxury sector, with a presence in the prêt-à-porter, footwear and leather goods division under renowned brand names such as Alberta Ferretti, Philosophy di Lorenzo Serafini, Moschino, Pollini, Jeremy Scott and Cédric Charlier.

On the basis of the information provided by Banca Imi S.p.A., the authorized intermediary in charge of carrying out the purchases of treasury shares, the daily transactions made are summarized below in aggregate form:

	ORDINARY	AVERAGE	TOTAL AMOUNT
DATE	SHARES	PRICE (EUR)	(EUR)
30.9.2019	10.000	1,5478	15.478,00
2.10.2019	10.000	1,496	14.960,00
TOTALE	20.000	1,5219	30.438,00

Further to the transactions mentioned above, AEFFE owns no. 6,217,839 treasury shares (representing 5.79% of the share capital).

Related Press releases: Press release of July 30, 2019, Press release of August 6, 2019, Press release of August 26, 2019, Press release of September 2, 2019, Press release of September 9, 2019, Press release of September 16, 2019, Press release of September 23, 2019, Press release of September 30, 2019.

Information contained in this Press release are also published on the Company's website, <u>www.aeffe.com</u> in the Investor relations section, as well as on the website <u>www.emarketstorage.com</u>.

Contacts: Investor Relations AEFFE S.p.A Annalisa Aldrovandi +39 0541 965494

annalisa.aldrovandi@aeffe.com

www.aeffe.com

Press Relations Barabino & Partners Marina Riva +39 02 72023535 m.riva@barabino.it